

Morrisville Public Library Five Year Plan

(Adopted by the Library Board of Trustees in May ____)

Mission Statement

The mission of the Morrisville Public Library is to facilitate creation, collaboration, education, and exploration in our community by providing access to the world of information and ideas.

Morrisville Public Library Goals

1. Popular Materials Center, featuring current, high-demand, high interest materials in a variety of formats for persons of all ages.
2. Independent Learning Center, particularly for non-school age members of our community not being served by our excellent public school and college resources. This includes young children and parents, opening preschoolers' doors to learning through services for children and parents together.
3. Community Information Center, acting as a current information resource concerning community organizations, issues and services.

Goals

A place for lifelong learning

- People in Morrisville will have access to materials on a wide variety of topics to address their need for learning and desire for personal growth.
 1. Adults and teens will have materials to support their personal development interests.
 - Continue to add at least 5% adult and teen nonfiction materials annually.
 - 5% of the new additions will be unique titles that only we house or only a couple other libraries in the system have.
 - Resume popular programs from pre-COVID and present more in-depth themed programs for adults and teens.
 - Hire a programmer for 10-12 hours a week to focus on adult, teen and children's programming.
 - Examples from community survey: painting nights, movie nights, historical lectures, arts and crafts, how-to's, tech info.
 - Create and begin a delivery service for homebound or elderly patrons.
 2. Children will have collections and programs which foster their love of reading.
 - Activities to attract children to the library and introduce them to books and reading include preschool story times, class

visits, group tours of the library, and a summer reading program.

- Visit the school and read to the Pre-K and Kindergarten students to instill the love of reading to them.
- Increase children's circulation by 5% each year of the plan.
- Resume popular programs from pre-COVID and present more in-depth themed programs for children.
 - Hire a programmer for 10-12 hours a week to focus on adult, teen and children's programming.
 - Examples from community survey: arts & crafts, Nerf Night, book/movie meet and greets, cooking nights
 - Examples for Family Nights: Nerf, board game nights, trivia nights, escape rooms
- The Library will try to increase attendance of the EIGHT week summer reading program.
- Create a mobile Summer Reading program. Do satellite sites in the area we serve and bring programs and books to the children each week of summer reading.
- Renovate/update the children's room in the historic section of the library. (Painting the walls, murals, board books, more fun things to do.)
- Increase makerspaces and STEM activities for children/teens.

Keeping Current

- People in Morrisville will have materials in a variety of formats to satisfy their demand for popular fiction and information about current topics, trends and diverse cultures.
 1. By the end of the plan, to have at least 75% of the people using the library finding something to read, listen to, or view in order to meet the patron's needs.
 - Library will review usage statistics and seek patron feedback in order to reallocate some resources to materials which are in high demand.
 - Library will offer patrons new formats as they become available as well as training for those not familiar with said formats.
 2. Access to collections, services and internet will be promoted.
 - Existing free services (i.e. - Mylibrary2go, etc.) will be further advertised.
 - Staff will be trained in these areas and will be advised to promote to the patrons.
 - Library's web page & social media accounts will be updated regularly and will offer current and accurate information of upcoming programs, events and important items.
 - Plan and begin satellite book pickup/drop off sites for our service area (i.e.- Eaton, West Eaton, Peterboro, Bouckville) one time a month at each place.

3. Offer job resources.
 - Train staff on how to write resumes and how to submit online job applications.

Maintaining existing structure and grounds

- The Library building will continue to be maintained to be operating for years to come.
 1. Continue regular servicing schedule for major appliances as well as building inspections.
 2. Create a facilities plan.
 3. Maintaining Historical Artifacts and Records
 - Inventory historical materials and maintain them
 - Preserve library “artifacts” and provide appropriate conditions
 - Seek more donations of local publications and documents
 - Try to find a volunteer to become the library’s curator

Advocacy and Public Relations

- Increase Board Trustee Visibility
 1. Attend local organizations meetings and events on behalf of the library.
 2. Promote the library everywhere one goes.
 3. Participate in library events as a trustee and/or attend trustee sponsored programs (i.e. - book sales, open house etc.)
- Create a 360° tour of the library and post on the library's website and social media. Revisit and/or repost periodically.
- Try to focus on an area/program each month with an emphasis on visual draw.
- Enhance positive public perception of the library.